

# EMPLOYER SERVICES



Cardiff  
Metropolitan  
University

Prifysgol  
Metropolitan  
Caerdydd

## STUDENT SERVICES AND EMPLOYABILITY

GWASANAETHAU MYFYRWYR  
A CHYFLOGADWYEDD





**5000+**  
ACTIVE EMPLOYERS  
ON METHUB

**2000+**  
GRADUATE VACANCIES  
ADVERTISED A YEAR



**1200+**



WORK EXPERIENCE  
& INTERNSHIP  
**VACANCIES**  
ADVERTISED A YEAR

**50,000+**



**MONTHLY**  
**IMPRESSIONS**  
ACROSS OUR  
SOCIAL MEDIA ACCOUNTS

**10,675**  
STUDENTS



**1,340**  
INTERNATIONAL  
STUDENTS

THE TIMES  
THE SUNDAY TIMES

**GOOD  
UNIVERSITY  
GUIDE  
2021**

**WELSH  
UNIVERSITY  
OF THE YEAR**

# INTRODUCTION



At Cardiff Met, building strong and sustainable relationships with employers is a key part of our business. We work in partnership with many SMEs, large businesses and charities, connecting them with our students and supporting them to source future talent. Working collaboratively with employers also allows us to understand the needs of industry and use this information to adequately prepare our students for the graduate labour market.

Detailed within this brochure are the wide range of services we offer. The Employer Services Team will work closely with you, matching you to a service and tailoring this to ensure it meets your business needs. Whether you're looking to advertise an opportunity, raise your profile on Campus or address a skills gap, we would be delighted to work with you and look forward to connecting you with our talented, diverse and values-driven student and graduate population.

**Rebecca James**

*Head of Employer Engagement*

## ABOUT CARDIFF METROPOLITAN UNIVERSITY

We trace our history back to 1865, when the School of Art first opened in the Old Free Library in Cardiff.

Since developing into a university, we have remained rooted in Wales while providing practice-focused and professionally oriented education to students from around the globe.

The University is now made up of five Schools:

- ▶ Cardiff School of Art and Design
- ▶ Cardiff School of Education and Social Policy
- ▶ Cardiff School of Sport and Health Sciences
- ▶ Cardiff School of Management
- ▶ Cardiff School of Technologies

We are committed to ensuring that every student fulfils their potential to make outstanding graduate-level contributions to their own and future generations.





# CONNECT ON CAMPUS

## CAREERS FAIRS

Our careers fairs provide the perfect platform for you to engage with a variety of students and discuss your opportunities in an informal setting.



The support we have received from Cardiff Met has allowed us to source students that are the right fit for the business. The students come with new, fresh ideas that can instantly enhance any business looking to grow.



**Dominic Bonaker,**  
**Director, WeAreOdyssey**



## CAREERS AND PLACEMENTS FAIR

The event to get noticed at, this event is aimed at all students across all years looking to discuss potential career paths. Exhibitors from a range of career sectors attend to promote graduate schemes, internships and placements. Approximately 1500 students and 100 employers attend the event annually.

## PART TIME AND SEASONAL JOBS FAIRS

The Part Time Jobs fair runs on both of our campuses annually and attracts a wide range of employers. These fairs are well attended and filled with a varied mix of students from across the University. The events provide employers with an opportunity to interact with students and find talent to fill temporary and permanent part time roles.

We also run various tailored career fairs throughout the academic year, these are supported by employers from a number of industries, including:

- ▶ **Science**
- ▶ **Technology**
- ▶ **Business**
- ▶ **Health and Social Care**
- ▶ **Education**
- ▶ **Sport**

## FORUMS

Forums are panel style events with approximately 3 delegates in attendance, each giving a short presentation followed by a question and answer session. Speakers give tips and insights from their own experience of developing a career path, which helps students to identify their own career aspirations.

These type of events provide employers with the opportunity to promote their industry, company, and engage with potential future talent.



## EMPLOYER POP UPS

If you are looking for an opportunity to engage with our students to promote your brand you can do so in one of our high footfall areas on campus. This is a valuable opportunity to have an informal chat with students to promote your vacancies, gauge brand awareness, test the market and identify talent for future recruitment.



We were very happy to accommodate Hannah and she was a great asset to the team carrying out a piece of work that had been outstanding for a while. She also fitted in well, showed good self-motivation and was able to work well with little supervision.



**Tracy Williams,**  
**Head of IT,**  
**United Welsh Housing Association**

## EMPLOYER PRESENTATIONS

Want to get up in front of our students and promote your scheme, organisation or sector? An employer presentation allows you to do just that. You can highlight your current vacancies, outline your recruitment processes and network with the right students for your message. The stage is yours, however, if you need us we are here to work with you to get it right.

## EMPLOYER SKILLS SESSIONS

If you are looking for an opportunity to support skills development in your region or are trying to find a way to support applicants into graduate level jobs, our employer skill sessions could be perfect for you! We ask that employer led skills sessions are interactive, aimed at developing the employability skills of our students. They support us to address skills gaps and also increase the visibility of employers amongst our students. Skills sessions are the perfect opportunity to connect with our students and help them develop a certain skill or knowledge base. Our team is on hand to discuss this with you.

## NOT WHAT YOU'RE LOOKING FOR?

Are you looking to stand out from the crowd and run a bespoke activity on campus? Would you like to work with the talent we have here at the University? We are always open to new ideas that benefit both students and employers, just get in touch if you'd like to discuss a project.

# CONNECT ONLINE

## VACANCY ADVERTISING

We offer a free service, enabling you to advertise your opportunities via our online system, MetHub. Students at Cardiff Met use MetHub from day one, so utilising this service can help to increase the visibility of your vacancies to a relevant target audience.

Sign up via our employer page: [methub.cardiffmet.ac.uk/employers](https://methub.cardiffmet.ac.uk/employers)

The type of vacancies you can promote include:

- ▶ Graduate vacancies
- ▶ Paid internships
- ▶ Placements and work experience
- ▶ Volunteering
- ▶ International opportunities
- ▶ Part time roles

## VACANCY BULLETIN

Our weekly vacancy bulletin puts you in touch with our most engaged students, allowing you to advertise specific vacancies or recruitment campaigns.

## TARGETED E-MAILS

Targeted e-mails are an effective way to market opportunities to a specific cohort of students. Recipients can be filtered by various criteria including year group and course. If you are looking for a cost effective way to tell our students about your vacancies, events, webinars or anything else, then targeted e-mails are a great option. Get in touch to find out more.

## SOCIAL MEDIA

With an average monthly reach of 50,000 users across our social media accounts, we're happy to follow, share and retweet so please get in touch!



▶▶ We have worked with Cardiff Met University placements team for over 10 years. The placements have benefitted both us as a small employer and the students, who have helped in a range of areas, including research projects, marketing, business planning analysis and event management, in addition to operational customer service and financial services tasks. As a small organisation, we have clearly benefited from the placements. ◀◀

**Leanne Herberg,**  
**Chief Executive, Cardiff & Vale Credit Union**



## FUNDED INTERNSHIPS

Cardiff Met partner with Santander to offer funded internships to students and graduates. This creates an opportunity for businesses to harness the skills of Cardiff Met talent whilst providing students with an opportunity to gain much needed experience in the workplace. If you are looking to take on an intern but need some support with financing the position, please get in touch with our team who can talk you through your options.

▶▶ I found this placement very rewarding and valuable. I felt that I was supported to get as involved as possible and provided with feedback throughout. ◀◀

**SLT Year 2 student**

# WORK EXPERIENCE AND PLACEMENTS



▶▶ I found the whole process ran smoothly and my placement preference was obviously considered. Also the information about what was required from me as a student was clear. ◀◀

**ALEX's placements provider**

## GO WALES

If your organisation has a commitment to Inclusion and Diversity, get in touch with the GO Wales team at Cardiff Met to arrange work experience for our students. The GO Wales team work with employers and students to ensure successful completion of the placement. They can also provide 50% funding towards paid work experience opportunities (4-6 weeks in length).

Visit [www.cardiffmet.ac.uk/gowales](http://www.cardiffmet.ac.uk/gowales) for more information or email [gowales@cardiffmet.ac.uk](mailto:gowales@cardiffmet.ac.uk)



## PLACEMENTS

At Cardiff Met, we encourage our students to undertake a range of work placements because we recognise the importance of gaining valuable experience and employability skills within a chosen field.

Often an essential part of a degree, undergraduate and postgraduate work placements can be short term and often completed during term time or as part of a 'year in industry'.

Our highly motivated students can add value to your organisation by applying their skills and subject knowledge, to bring a fresh perspective to your business.

For more information about placement requirements and criteria, as well as how to access talent within Cardiff Met, please contact us on **[employerservices@cardiffmet.ac.uk](mailto:employerservices@cardiffmet.ac.uk)**

## EMPLOY AUTISM

We have partnered with Santander and Ambitious About Autism to deliver the Employ Autism project. Through the project we aim to improve employment outcomes for autistic graduates by supporting them to complete fully paid internships. Employers will receive training on how to best support students with autism in the workplace, along with support to recruit an appropriate student and full funding for the internship. Taking part in this scheme is a cost-effective way for you to access additional talent you may otherwise have been missing out on, as well as access the support needed to effectively accommodate the internship. Please contact the team if you would like the opportunity to get involved in the scheme.

▶▶ The Internship has exceeded my expectations. I am constantly learning more about my role and the wider fashion industry as a whole. I have received lots of support from my mentor and we have weekly catch-ups. I have grown in to the role and it has furthered my marketing knowledge and will help me in my third year of university. ◀◀

**Undergrad Fashion  
student, internship  
at Michael Kors**



# WHY CHOOSE CARDIFF MET

## SHAPE YOUR FUTURE

Here at Cardiff Met our students understand the value of undertaking extra-curricular activities to enhance their skills and to stand out from the crowd. Shape Your Future is an initiative to help students develop their skills by providing a comprehensive schedule of different events, forums, webinars, fairs and skills sessions throughout the year and by encouraging students to gain valuable experience through joining clubs and societies, volunteering their time and undertaking work experience or internships. If you would like to help our students to develop their skills get in touch to find out how to be a part of Shape Your Future.

▶▶ During my time at South Wales Police, I have gained a lot of valuable experience. I have been able to apply the theory learned in university to my work, which has resulted in me organising various events during my internship. ◀◀

**Undergraduate Events**  
**Management student,**  
**internship at South Wales Police**





## CAREERS SERVICE

Our Careers Service provides expert advice, guidance and support to all students in attendance at Cardiff Met. With 24/7 access to resources, regular skills workshops and appointments, we know our students possess the professional skills and confidence needed to make a lasting positive impression on your business.

▶▶ I would like to wish her all the very best with her final year at University. She has been an amazing team member and wonderful colleague. I appreciate all the hard work and dedication she has put in to create memorable experiences for our customer and partners globally. ◀◀

**CSM Employer Feedback - 2nd  
Year Industrial Internship student**

▶▶ [Carly] was a delight to work with. Reliable, punctual, hard-working and very friendly, it was a pleasure to have her for the few months she was with us. We worked together developing a handbook for our volunteers and her contribution in helping me with this piece of work was considerable. I wouldn't have achieved anywhere near as much without her support. ◀◀

**Sian Layton,  
Volunteer Co-ordinator,  
National Museum of Wales**





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For more information on our services, please contact us:



07810 773814 and 07810 756381



[employerservices@cardiffmet.ac.uk](mailto:employerservices@cardiffmet.ac.uk)



[www.cardiffmet.ac.uk/careers](http://www.cardiffmet.ac.uk/careers)



@CMetCareers

All information contained in this publication was correct at the time of going to print (December 2020). Up to date information is available via our website.